

6 Tips Before Selling Your Home

Tip: 1

Meet with Your Agent

Your agent can save you a lot of time and energy by guiding you through the pre-listing phase. They are there to serve you and help you decide if listing your home is the right option.



Tip: 2

Pre-Qualify to Buy

Get pre-qualified to buy your home before putting your current one on the market. Working with a reputable mortgage pro will help you understand what you need to net from your current home and achieve your goals for the next one.

Tip: 3



Improve your ROI

Ask your agent for suggestions to enhance your home to best position it to take advantage of your market. Leverage their contact list to make improvements that will bring a higher return on your investment.

Tip: 4

Declutter

If your house is cluttered or filled with personal mementos, it's more difficult for a buyer to picture themselves living there. Placing large pieces of furniture or family photos in storage is worth the effort to help your home sell quicker.

Tip: 5

Price Correctly

Listing your home at the proper market value is critical to selling within a reasonable time frame. Be cautious of making decisions based on valuations online. Instead, use your agent's knowledge of the local area as a resource.

Tip: 6

Professional Photography

The modern-day home search usually starts online and first impressions are very important. Make sure your real estate agent uses a pro photographer in order to show your home in the best light.



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